



# The Ultimate Answer to High Performance Premium Trade Products



Tel: 020 8979 8284



# HB42 Ultimate Range

## High Performance Premium Trade Products



## The HB42 Story

**T**he number 42 is the 'Ultimate Answer to... Everything' (Hitchhiker's Guide to the Galaxy), and HB stands for Hilton Banks, the company who created the brand. HB42 started with the launch of HB42 Sealant & Adhesive in 2013, conceived from an ever increasing demand from both building and decorator trade merchants to supply a high-end trade brand of sealants with clear packaging at sensible prices, and good merchant margins.

Following the successful launch of the HB42 Sealant Range, the HB42 team have undertaken extensive market research into the latest manufacturing technologies, using only the highest quality materials to create products that can be trusted to get the job done right first time. Building on the success of HB42 Ultimate Sealant & Adhesive the range has seen steady growth and now includes: sealants,

adhesives, fillers, solvents and more! We aim for every product to meet the exacting standards of the construction industry in performance, health and safety, strength, speed and ease of use. HB42 is owned by Hilton Banks Limited UK, with over 170 years' experience of supplying the building industry, operating from a central distribution warehouse in Hampton, Middlesex.

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HB42® is a Registered Trade Mark

# HB42 'All-in-One' Sealant & Adhesive



**The 'All-in-One' Sealant & Adhesive that Seals, Sticks and Fills. Based on the new generation of advanced hybrid polymer technology for outstanding adhesion and strength. HB42 can be used both inside and outdoors from sealing bathrooms to guttering. Unlike other sealants and adhesives HB42 has anti-fungal properties, is food safe and meets very low emission standards.**

The ultimate answer to sealing, fixing and filling. Based on the latest advanced hybrid polymer technology, HB42 is a trade strength sealant and adhesive designed to meet the toughest demands of the construction and building industry. Conforming to the EN 15651 classification which promotes high quality, durable

sealants with higher movement capabilities HB42 delivers outstanding performance across a wide range of industrial applications. HB42 will adhere to glass, wood, stainless steel, aluminium, porcelain, UPVC, coated metal and polystyrene. You can even use HB42 in the wet or dry!



**NEW Invisible HB42!**

*New Invisible, stays crystal clear, non-staining, ideal for glass, mirrors, natural stone, granite, marble & all joining work where transparency is necessary.*

## Key Technical Specifications

- Seals, Sticks & Fills
- Holds 2.24kg / cm<sup>2</sup>
- Elasticity up to 230%
- No Shrinking
- Anti-Mould
- Can Overpaint
- Works in the Wet
- Solvent Free GEV Approved
- EC1 Plus Very Low emissions
- NSF Category S2 Food Safe
- Bonds to almost anything
- Skins in minutes
- Fully cured in 24 hours
- Conforms to EN 15651

## Ordering Information

**HB42 Ultimate Sealant & Adhesive Available in:**



White, Clear, Grey, Black, Brown, Invisible & Anthracite

290ml Cartridge		Case
Anthracite	HB42A	5029624011679 12
Black	HB42B	5029624010467 12
Brown	HB42BR	5029624010702 12
Clear	HB42C	5029624010412 12
Grey	HB42G	5029624010474 12
Invisible	HB42I	5029624011228 12
White	HB42W	5029624010405 12
<b>Pallet Quantities</b>	<b>(½)</b>	<b>600 (Full) 1200</b>

80ml 'Handy' Squeezy Tube		Case
White	HB42W80	5029624010771 12
Invisible	HB42I80	5029624011495 12
<b>Pallet Quantities</b>	<b>(½)</b>	<b>2880 (Full) 5760</b>

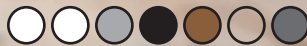
**“ You can have confidence using HB42 for sticking, sealing and filling gaps and it works remarkably well ”**

Professional Builder Magazine | Roger Bisby - Builder & Journalist





Available in:



White, Clear, Grey, Black, Brown, Invisible & Anthracite

# HB42 the Ultimate 'All-in-One' Seals, Sticks & Fills

- ✓ Flexible
- ✓ Durable
- ✓ Works in Wet
- ✓ Odourless
- ✓ Food Safe
- ✓ Can Overpaint

**White**  
Internal & External Use





# HB42 Super Grab

**The Ultimate answer to fixing. HB42 Super Grab is based on the latest grab technology, a trade strength adhesive that will even bond in the wet. Double the bond strength of most other grab adhesives, it will adhere to glass, wood, enamel, painted surfaces, plasterboard, coated metals, Perspex, concrete, plastics, PVCu, stainless steel and much more!**

HB42 Super Grab is a complete, all-purpose fixing solution designed to eliminate the need for secondary support and bond to vertical surfaces without slippage. The Ultimate Answer to fixing

large panels, wall boards, windowsills, dado rails, bonding brick slips, cladding and sanitary fixtures. Double the strength of most other grab adhesives.



Advanced



Strong



Fast Acting



Any Weather



Low VOCs

“...a Bond Strength **DOUBLE** that of most other grab adhesives!”



Key Technical Specifications
<ul style="list-style-type: none"> <li>• Bonds in the Wet</li> <li>• Instant Grab</li> <li>• Solvent free GEV Approved</li> <li>• Weatherproof</li> <li>• Internal &amp; External Use</li> <li>• Low VOCs</li> <li>• Ideal for Heavy Items</li> <li>• Eliminates the need for mechanical fixings</li> </ul>

Ordering Information		
<b>HB42 Ultimate Grab Adhesive</b>		
<b>290ml Cartridge</b>		<b>Case</b>
HB42GRAB	5029624010429	12
<b>Pallet Quantities</b>	(½) 600	(Full) 1200

**NEW Formula**  
*“Stronger, No Slip, Flows easier from the tube”*

# HB42 Ultimate Silicones

**P**rofessional grade, high gloss silicones. HB42 Ultimate Silicone is designed for Bathrooms, Wet Rooms and Kitchens. Mould-resistant and non-staining.

"Simply the Ultimate" Silicone that gives you a premium quality professional finish. It can be used on kitchens, stone floors, granite and marble worktops, external brickwork, glazing and connection and

expansion joints. Acetoxy free, it produces a neutral cure that is non-staining on stone, granite and marble and is also non-corrosive on metals. Once caulked, it can be reworked, unlike most silicones.



**Key Technical Specifications**

- Easy to Smooth / Reworkable
- Neutral Cure
- Non-staining, Non-Yellowing
- Flexible & Durable
- UV Resistant
- Waterproof
- Anti-mould
- Low Odour
- No mess - easy to Clean Off
- Non Corrosive to Metals
- Skins in 8-10 minutes
- Fully cured in 24 hours
- Perfect for Expansion Joints

**Ordering Information**

HB42 Simply the Ultimate Silicone

Available in:   White & Clear

290ml Cartridge	Case
White HB42USW 5029624010832	12
Clear HB42USC 5029624010849	12
<b>Pallet Quantities</b> (½) 600 (Full) 1200	

“...get a pro finish, easy to smooth, reworkable”

Ideal for Natural Stone, Marble & Granite







### Key Technical Specifications

- 95% less waste than plastic cartridges
- 30% better value
- Same great quality
- Seals, Stick & Fills
- Flexible
- No shrinking
- Works in the wet
- Anti-mould
- Bonds to almost anything
- Low emissions

# HB42 Eco-Foil

**The 'All-in-One' Sealant & Adhesive is now available in foil packs - environmentally friendly, less plastic, less waste. Based on the new generation of advanced hybrid polymer technology for outstanding adhesion and strength. HB42 can be used both inside and outdoors from sealing bathrooms to guttering. Unlike other sealants and adhesives HB42 is ant-mould, food safe and has been GEV approved. The Ultimate All-in-One, Seals, Sticks and Fills.**

The ultimate answer to sealing, fixing and filling. Based on the latest advanced hybrid polymer technology, HB42 is a trade strength sealant and adhesive designed to meet the toughest demands of the construction and building industry. Conforming to the EN 15651 classification which promotes high quality, durable

sealants with higher movement capabilities HB42 delivers outstanding performance across a wide range of industrial applications. HB42 will adhere to glass, wood, stainless steel, aluminium, porcelain, UPVC, coated metal and polystyrene. You can even use HB42 in the wet or dry!

**“ ...reduces 95% on landfill waste compared to plastic cartridges - for every 20 skips of cartridges only one skip of HB42 Eco-Foils goes to landfill ”**

### Ordering Information

HB42 Eco Foil

**Available in:** Anthracite, Black, Brown, Invisible and White

**400ml** **Case**

**Anthracite** HB42AFoil 5029624011747 12

**Black** HB42BFoil 5029624011518 12

**Brown** HB42BRfoil 5029624011754 12

**Invisible** HB42IFoil 5029624011761 12

**Grab** HB42GRABFOIL 5029624011778 12

**White** HB42WFOIL 5029624011440 12

**Pallet Quantities** (½ ) 624 (Full) 1248

#### Foil Guns

**400ml** HB42FG400 5029624011471 12

**Pallet Quantities** (Full) 300

**600ml** HB42FG600 5029624011488 12

**Pallet Quantities** (Full) 288



## HB42 Eco-Foils = 95% less waste than plastic cartridges



**HB42 Eco-foil delivers a Huge Reduction in plastic waste:** for every 20 Skips of plastic cartridges only 1 skip of HB42 Eco-Foils goes to landfill ...some 23% of the total plastic consumed in the UK comes from the construction and demolition sector (it is estimated over 2 million plastic cartridges are taken to landfill sites each week in the UK alone!).

***Give your customers eco choice + better value with HB42 Eco-Foil. The 400ml foil gives you 30% more sealant compared with the 290ml cartridge for the same price!***

HB42 Eco-Foil offer one of the best eco alternatives to traditional sealant and adhesive plastic cartridges. Since our launch, HB42 Ultimate Sealant & Adhesive has proved to be a runaway success ...as

a result the HB42 team are investing and expanding the HB42 Range to include a full range of Eco-Foils. Coupled with our pro-barrel gun the future of HB42 Eco-foils is a growing market not to be missed.







# HB42 Ultimate Wood Filler

**U**ltimate Wood Filler is an ultra-smooth '2-part' styrene free wood filler that provides a tough, long-lasting repair on all woods for both inside and outside jobs!

Use HB42 Ultimate Wood Filler for all professional wood repairs. Comes as an easy mix application, setting hard for a strong and tough finish in 30 minutes. Once dry it can be drilled, carved, sanded

or planed. It is weatherproof, paintable and even stainable. Perfect for repairing wood damaged by wet rot on furniture, window sills, frames, doors and banisters. HB42 Ultimate Wood Filler can also be



used on grain filling and repairs to shakes, cracks, splits and knot holes. It can even repair wooden constructions including some marine applications. Available in 275g, 550g, and 1kg.

“...fill, finish and coat the same day!”

## Key Technical Specifications


- Styrene Free, Low VOC's
- Interior and Exterior Use
- Ultra-Smooth
- Sets in 30 minutes
- Drill, Screw, Sand & Plane
- Paintable and Stainable
- Flexible
- Easy Mix Application
- Easy Sanding / Non-Clogging
- Strong Long Lasting
- Non-Shrink / Non-slump

## Ordering Information

HB42 Ultimate Wood Filler (2 Part)			
Available in: <input type="radio"/> <input type="radio"/> White & Natural			
<b>275g</b>			<b>Case</b>
White	HBWFW275	5029624011402	6
Natural	HBWFN275	5029624011419	6
<b>Pallet Quantities</b>		(1/2) 600	(Full) 1200
<b>550g</b>			
White	HBWFW550	5029624011396	6
Natural	HBWFN550	5029624011426	6
<b>Pallet Quantities</b>		(1/2) 288	(Full) 576
<b>1Kg</b>			
White	HBWFW1	5029624011402	2
Natural	HBWFN1	5029624011433	2
<b>Pallet Quantities</b>		(1/2) 90	(Full) 180
<b>40g 'Extra' Hardener Tubes</b>			
	EH40	5029624010407	12



**VOC CLASSIFICATION\***



**A+**

A+ A B C

\*Information on the emission of volatile substances in indoor air, with a risk of inhalation toxicity, on a scale ranging from A+ (very low emissions) to C (high emissions) level.

“ It’s extremely strong, easy to sand and stain. Because of the dark colour it works better than other products on solid wood... I think it is very good value for the quality and is an excellent product ”

Christian Passeroti | Joiner



# HB42 'All-in-One' Le Filla®

**T**he Ultimate answer to filling and repairs. HB42 'All-in-One' Le Filla® is a rapid hardening filler paste for the filling, repairing of holes & surface imperfections in a wide range of materials - wood, metal, plaster, concrete & more...

A 2-part filler, once mixed will set hard to give an exceptionally strong finish in record time (sets in 20-30 minutes). HB42 Le Filla® can be drilled, screwed, carved or planed once dry. The system is weather-proof and can be used for both interior and exterior repairs.

### Wood, Metal, Plaster, GRP, Concrete

Fill and repair windows, doors, skirtings, holes in masonry and plaster. Suitable for all wood and plywood jointing, ideal as a grain finishing compound.

### Key Technical Specifications

- Easy Mix Application
- Exterior & Interior Use
- Sets in 20-30min Any Depth
- Drill, Screw, Sand & Plane
- Flexible Easy Smooth
- Low VOCs
- Accepts most paint & varnish
- Accepts Mechanical Fixings!

### Ordering Information

HB42 Le Filla® All-in-One (2 Part)			
<b>500g</b>			<b>Case</b>
Natural HBF500	5029624010580	6	
<b>Pallet Quantities</b>	(½) 600	(Full) 1200	
<b>1.5kg</b>			
Natural HBF1.5	5029624010597	6	
<b>Pallet Quantities</b>	(½) 288	(Full) 576	
<b>3.5kg</b>			
Natural HBF3.5	5029624010603		
<b>Pallet Quantities</b>	(½) 60	(Full) 120	
<b>6kg</b>			
Natural HBF6	5029624010627	2	
<b>Pallet Quantities</b>	(½) 90	(Full) 180	
<b>40g 'Extra' Hardener Tubes</b>			
EH40	5029624010407	12	

“...fill, finish and coat the same day!”





# HB42

“...Durable and UV resistant, it contains no silicone, isocyanates or bitumen and is Phthalate free!”

## Ultimate Waterproofer

**U**sing the latest MS Hybrid Polymer Technology HB42 Ultimate Waterproofer creates the perfect waterproof membrane straight out of the tub ...it is highly elastic, self-levelling, non-brittle and has gap filling properties suitable for all kinds of waterproofing repairs inside and out.

Apply straight from the tub with a brush, trowel or squeegee - there is no need for mixing - it's ready to use. Easy to apply, fast curing and immediately waterproof. It can also be applied on dry or damp surfaces making it ideal for leaks and ruptured seals.

Ideal for repairs to roofs, around chimneys, roof domes and gutter sealing and

can also be applied to prevent the rotting of wood and corrosion of metals. HB42 Ultimate Waterproofer can be used in tanking applications, sealing floors, fixings, plasterboard, wood and walls and even shower trays too. Not only that, it can be used as a tile adhesive, sealing concrete foundations, balconies and can be used on stone, metal and polystyrene foam. It is odourless and has low emissions.



### Key Technical Specifications

- Instant waterproofing
- Fast curing, ready to use
- Ideal for repairs to flat roofs, around chimneys, roof domes, gutter sealing and balconies
- Tanking applications for floors, walls, shower trays
- Sealing of basement walls and concrete foundations
- Protection against rotting timber & metal corrosion
- Adheres to concrete, stone, metal, wood and PVC
- Leave as a rubber finish or paint, plaster or tile over
- Use as an antislip membrane

### Ordering Information

#### HB42 Ultimate Waterproofer

Available in:   Grey & Black

6kg Tub Case

Grey HB42UWG6 5029624011594 -

Black HB42UWB6 5029624011600 -

Pallet Quantities (½) 20 (Full) 40



The ideal partner for the  
HB42 Sealant Range:

# HB42 Ultimate Solvent

**T**he Ultimate 'All-in-One' Solvent... cleans surfaces and removes stubborn deposits - the 'ultimate answer' to safely removing sealants and adhesives.

HB42 Solvent is fast acting on dirt, chewing gum, tar, wax, adhesive labels and even 'splashes of cement'. The ideal partner to the HB42 Ultimate Sealant

range. Use for professional preparation work to ensure maximum adhesion and long term performance.

## Key Technical Specifications

- Safely removes sealants and other adhesives
- Leaves no oily residue
- Non-aggressive & Safe
- Works fast & effectively
- Ideal for preparation work with HB42 Sealants

## Ordering Information

### HB42 Ultimate Solvent

500ml Aerosol	Case
HB42SC	5029624010788 12
Pallet Quantities	(1/2) 180 (Full) 360



# HB42 Ultimate Bond

**S**uper Strength Mitre Bond Activator & Superglue! Perfect for Wood, Aluminium and many more Mitre Joints...

HB42 Ultimate Bond Kit will create an instant bond on many substrates. Used primarily on wood mitre joints or on porous, acidic or difficult to bond surfaces including MDF, Acrylic, PVC, Timber, Steel,

Rubber, Leather, Ceramics and Aluminium. The Mitre Bond Activator is an aerosol that accelerates the cure speed of the super glue on wood mitre joints and difficult to bond surfaces.

“ A perfect mitre every time! ”



## Key Technical Specifications

- Super Strength
- Ideal for Wood Mitre Joints
- Will bond porous, acidic difficult to bond surfaces
- Accelerated Cure Speed

## Ordering Information

### HB42 Ultimate Bond

200ml Activator & 50ml Glue	Case
HB42UB	5029624010887 12
<b>Pallet Quantities</b>	(½ ) 300 (Full) 600
20g Super Glue	Box
HB42SG20	5029624011563 24
50g Super Glue	Box
HB42SG50	5029624011570 20

### HB42 Ultimate Bond will stick:

- ✓ MDF
- ✓ Acrylic
- ✓ PVC
- ✓ Wood
- ✓ Steel
- ✓ Leather
- ✓ Rubber
- ✓ Ceramics
- ✓ Aluminium
- ✓ Polyurethane
- ✓ Granite
- ✓ Quartz
- ✓ Marble

### ...and will even stick:

- ✓ Wood to Aluminium!
- ✓ Acrylic to Granite!
- ✓ Rubber to Ceramic!



# HB42 Pro-Finish Dec Caulk

**The Ultimate Decorators Caulk 380ml has over double the flexibility of leading caulk brands at 12.5%, making it more resistant to movement and longer-lasting. HB42 Ultimate Caulk also fills deeper and wider than most other caulks. Like all HB42 Products, our caulk is designed for a professional finish and adheres to top industry standards. Get a smooth matt finish and overpaint in 1 hour.**

HB42 Ultimate Pro-Finish Decorators Caulk is an easily applied, white, solvent-free, acrylic sealant for external & internal use. It forms a durable, flexible seal and contains a fungicide to discourage mould growth. It can be overpainted within 1 hour depending on temperature and humidity. HB42 Ultimate Pro-Finish Decorators Caulk is made to the highest specification and will withstand joint movement capability of up to 12.5% and can be used in joints up to 25mm wide and 20mm deep.

Manufactured to EN ISO11600 F 12.5P, BS EN 15651, F-EXT-INT.

**APPLICATIONS:** Sealing around window frames, architraves, cornices, PVC profile trim and cladding, plasterboard joints. Sealing cracks and gaps in plaster, brickwork, stone, concrete and between skirting board and walls. Can be used as an adhesive for bonding polystyrene. NOT suitable on PE, PP, Teflon and bituminous surfaces. This product should NOT be used below ground level.



**Key Technical Specifications**

- Maximum Flexibility 12.5%
- Interior & Exterior
- Fills Deep and Wide
- ISO-11600-F-12.5
- F-EXT-INT
- Overpaint in 1 hour
- Anti-Mould

**Ordering Information**

HB42 Pro Finish Decorators Caulk		
<b>380ml Cartridge</b>		Case
HBDEC380	5029624011327	12
<b>Pallet Quantities</b>		(Full) 1188
<b>600ml Foils</b>		Case
HBDEC600FOIL	5029624011785	12
<b>Pallet Quantities</b>		(Full) 780

“...fills deeper and wider - maximum flexibility 12.5%!”







# HB42 Ultimate Liquid Grab

**U**ltra strong, semi-elastic and ready to use liquid-grab adhesive - based on the latest MS Hybrid Polymer technology. Ideal for all surface vertical bonding with very fast curing. Perfect for bonding wet-room & shower panels, splash backs, cladding and tiles. Liquid-Grab is odourless, has low emissions and can be applied in damp conditions.

HB42 Ultimate Liquid-Grab can be used on a wide range of materials including timber, cork, tiles, enamel, PVC, stainless steel, aluminium and various synthetic materials. Also suitable for use on both absorbent and nonabsorbent bases such as concrete, brick, tiles, MDF, chip-board, mosaic and gypsum.

Each tub contains an air-tight sealed sachet of HB42 Ultimate Liquid-Grab ...sealed for a longer shelf-life and for optimum performance. Just cut a corner of the sachet and pour into the tub and you are ready to go! Easy to apply with a notched trowel ...even in the damp!

“...fast curing & extremely strong when dry”

## Key Technical Specifications

- MS Hybrid Polymer Adhesive
- Immediate bonding
- Very fast curing, extremely strong when dry
- Powerful long lasting elasticity
- Easy to apply, easy spread
- Bonds almost anything including Wood, Stainless Steel, Aluminium, Cork, Enamel, Tiles, PVC and various synthetics
- Also suitable for use on brick, concrete, MDF, chip-board, mosaic and gypsum
- Can even be applied to damp surfaces
- Odourless, very low emissions
- Solvent, water, isocyanate and phthalate free
- Ready to use, sachet sealed

## Ordering Information

### HB42 Ultimate Liquid-Grab

5kg Tub	Case
White HB42ULG5	5029624011617 -
<b>Pallet Quantities</b>	(1/2) 20 (Full) 40



“ *It’s extremely strong and bonds within 10 minutes, with the advantage of being D3 compliant you can use it both indoors and out...  
...the only wood glue you need* ”

Andy Butler | HB42

# HB42 Ultimate Wood Glue

***The only wood glue you need. HB42 Ultimate Fast Grab Wood Glue gives you the benefits of an interior and exterior glue and also a fast grab bond in 10 minutes! HB42 Wood Glue is a Super strong PVA, of a high Spec D3 Grade, which is suitable for all woods.***

HB42 Ultimate Fast Grab Wood Glue. The exceptionally high solids content ensure that it’s the fastest, strongest adhesive of its type. Used correctly it will bond most woods in 10 minutes and be ready to handle in 30 minutes. Bonds stronger than the wood itself in less than 2 hours! Suitable for all woods and joinery, assembly of doors, window frames and furniture. Not suitable for continuous immersion in water.

**IDEAL TO USE ON:**

- Cabinet Making
- General Joinery
- Doors
- Window Frames
- Furniture
- Kitchens

**UNIQUE QUALITIES:** Water Resistant to D3 Classification, Interior/Exterior Use, Low Timber Staining - Will Not Stain, Creep Resistant, Dries Clear, Contains No Inert Fillers, Suitable for Radio Frequency (R-F) Cure, Water Based.

### Key Technical Specifications

- Super Strong PVA
- High Spec D3 Grade Glue
- Suitable for All Wood
- Fast Acting - Bonds in 10 Minutes
- Interior & Exterior
- Available in 125ml, 250ml, 500ml & 1ltr

“ *...bonds most woods in 10 minutes!* ”

### Ordering Information

HB42 Fast Grab Wood Glue D3		
<b>125ml</b>		Case
HBFG125	5029624011242	12
<b>Pallet Quantities</b>		(Full) 480
<b>250ml</b>		Case
HBFG250	5029624011259	12
<b>Pallet Quantities</b>		(Full) 300
<b>500ml</b>		Case
HBFG500	5029624011266	6
<b>Pallet Quantities</b>		(Full) 240
<b>1ltr</b>		Case
HBFG1	5029624011273	6
<b>Pallet Quantities</b>		(Full) 180







**HB 42**  
Bonds 10 Mins!

ULTIMATE  
**Fast Grab Wood Glue**

- ✓ Super Strong PVA
- ✓ High Spec D3 Grade
- ✓ Suitable for All Wood
- ✓ Bonds in 10 minutes

**Interior & Exterior**

**HB 42**  
Bonds 10 Mins!

ULTIMATE  
**Fast Grab Wood Glue**

- ✓ Super Strong PVA
- ✓ High Spec D3 Grade
- ✓ Suitable for All Wood
- ✓ Bonds in 10 minutes

**Interior & Exterior**

**HB 42**  
Bonds 10 Mins!

ULTIMATE  
**Fast Grab Wood Glue**

- ✓ Super Strong PVA
- ✓ High Spec D3 Grade
- ✓ Suitable for All Wood
- ✓ Bonds in 10 minutes

**Interior & Exterior**

**HB 42**  
Bonds 10 Mins!

ULTIMATE  
**Fast Grab Wood Glue**

- ✓ Super Strong PVA
- ✓ Suitable for All Wood
- ✓ Bonds in 10 minutes

**Interior & Exterior**



# HB42 'Merchant Support' Merch., PR & Advertising

**H**B42 actively supports many of the Trade Magazines, including Professional Builder, Professional Builders Merchant, BMN & DIY Week with targeted Advertising, free product promotions & PR - designed to drive more traffic to your store. Ask about our HB42 POS!

HB42 offers all of its Trade Merchants valuable POS and Marketing Support to help increase sales. The HB42 POS includes the highly effective 'Sealant

Stand' to boost sales on the shop floor. Clip-Strips, shelf-wobblers, counter displays, window stickers and exterior banners all provide fantastic support.

**“**...rapidly became a firm favourite with our commercial customers through its versatility, excellent strength and its very competitive pricing - a must have item for every toolbox.**”**

Frank Zazzi, Operations Manager, Nu-Line Builders Merchants | HB42 Sealant & Adhesive



HB42 Stand: W 51cm H 81cm D 41cm Approx. x 120 Tubes per Stand





# Fixer Fred Trade Days boost your sales

**H**B42 has its very own mascot 'Fixer Fred' - a fantastic way to engage your customers and bring additional sales through our special HB42 trade discount days.

These are already proving particularly popular when launching any of our products in your store. Fixer Fred brings a new level of support to your marketing events - always great fun and never fails to engage your customers. Our exclusive trade offers are tailored to maximise sales and your needs. We combine Fixer Fred events with product demonstrations.





# HB42 'In the Press'

**The trade press continue to feature many of the HB42 product range in their news and product features... reporting on the HB42 advanced features and benefits. Ultimately this boosts consumer confidence and demand!**

Recent Press Reviews include 'Product Testing' in the high profile trade magazine Professional Builder. 'The 'Sticking Point' report compiled by independent builder and journalist Roger Bisby... tested in

real life building scenarios HB42 comes out on top - meeting the exacting standards of the construction industry in performance, health and safety, strength, speed and ease of use.



HB42 at Construction Week



HB42 at Professional Builder Live

**“...this stuff works, and these advanced polymer adhesives have a lot to offer!”**

Professional Builder Magazine | Product Test 'Sticking Point' July 2016



Digital Billboard Display Campaign - London

## Get in touch:

# Tel: 020 8979 8284

### HB42 Professional Range

...building on our successful launch of Advanced Sealants and Adhesives. HB42 will be adding NEW products each year and growing our loyal base of Merchants and Professional Trade Users.

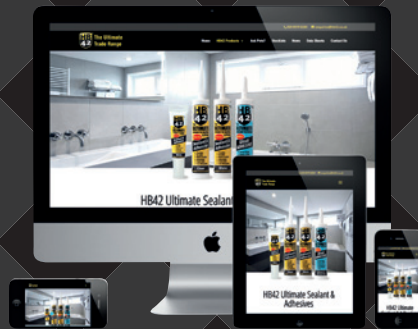
HB42's dedicated sales team regularly visit our Merchants, delivering a highly personal sales service and support.

We welcome enquiries from new and existing customers, get in touch today or visit our website [www.hb42.co.uk](http://www.hb42.co.uk)

- Find out more about our special Trade Prices
- HB42 Merchandising and POS
- How the HB42 Pro Range can help build more profit







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